

# Working Together to Address Global Drug Safety Issues with Packaging and Labeling

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[www.intmedsafe.net/](http://www.intmedsafe.net/)

# Some important labeling and packaging problems

- Dangerous abbreviations
- Look-alike labeling
- Inconsistent and unclear expression of strength
- Cluttered labeling
- Highly stylized label graphics
- Overemphasis on company name and logos
- Lack of contrast on glass ampuls
- Inadequate prominence of reminders and warnings

# Dangerous abbreviations and dose designations





60 Regular INSULIN NOW

# New Zealand



**Exelon<sup>®</sup>**  
*(rivastigmine tartrate)*  
**Capsules**

equivalent to

**3.0 mg**

**100 Capsules**

base

See bottom panel for lot number and  
expiration date.



# Look alike labeling

# Belize





# Canada



# United Kingdom Oral Generics

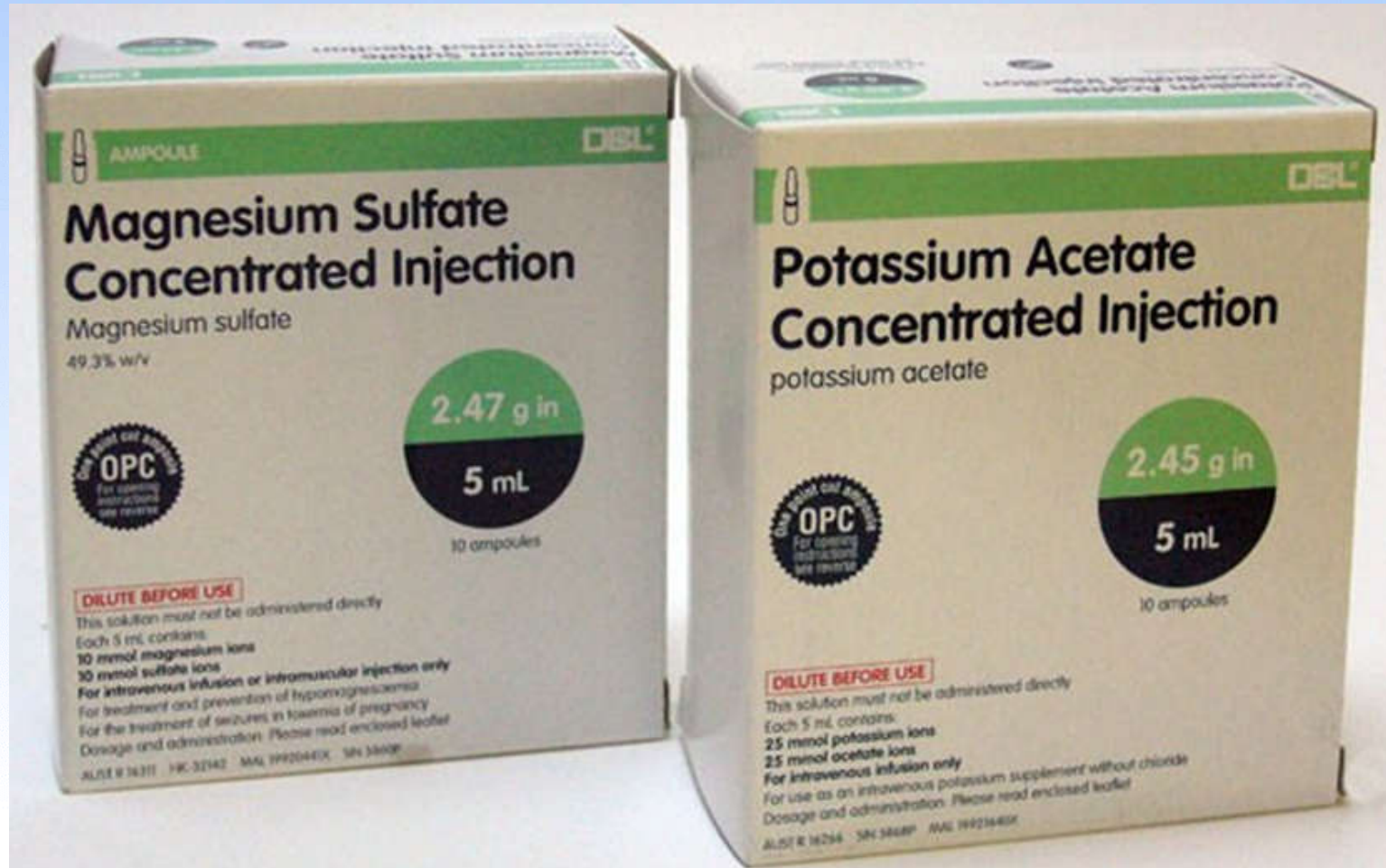


# Latin America - Colombia





# Australia



# Denmark



# Contrast on glass ampuls

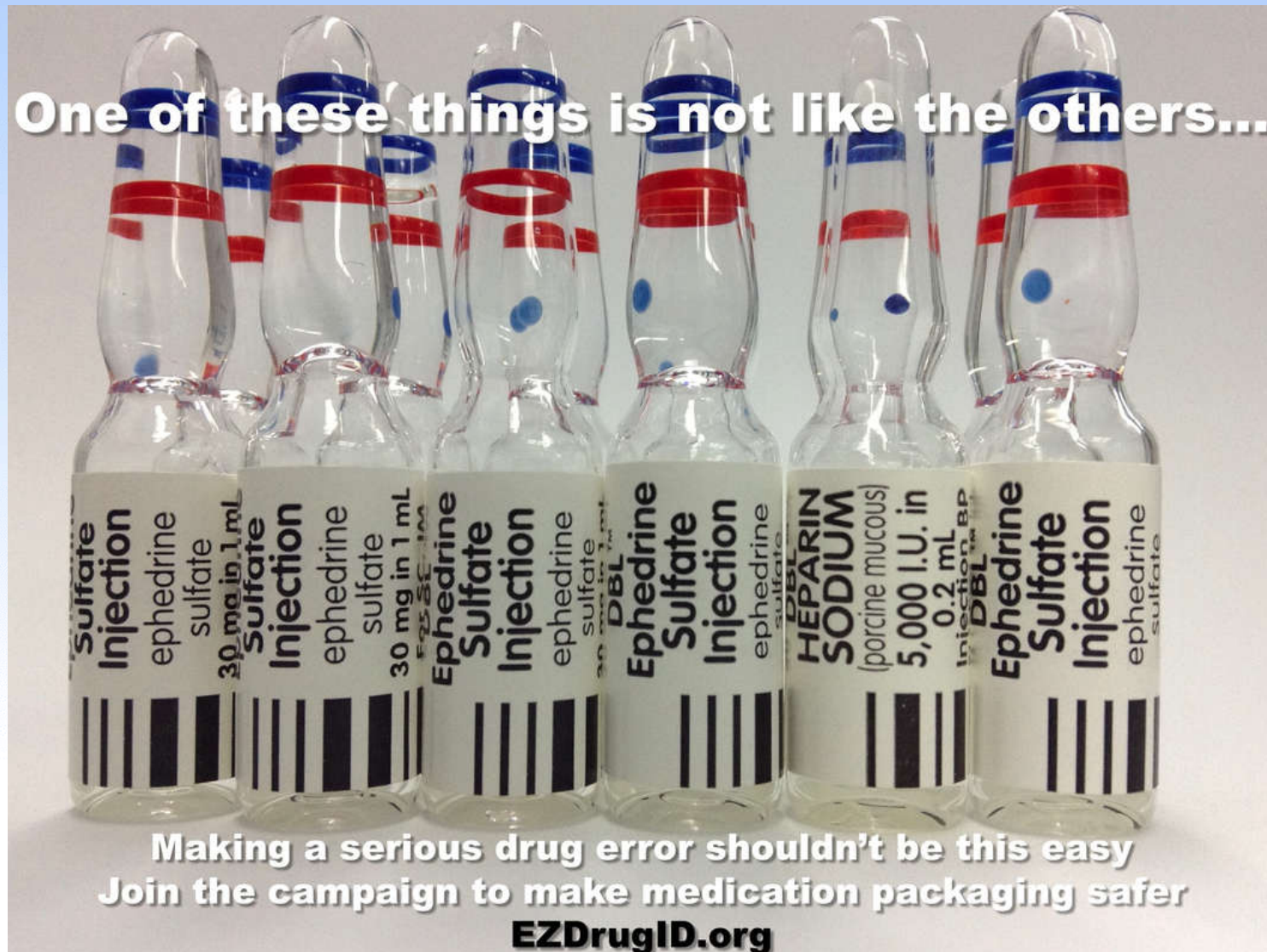


# Spain



Note lack of label background – no contrast upon dark background

# Australia





# Ampule labeling

## Serious medication errors with ampules of bupivacaine and tranexamic acid



Figure 1. Look-alike ampoules:  
Tranexamic acid and bupivacaine.

- <https://www.ejmanager.com/mnstemps/83/83-1444637751.pdf>
- <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3371494/>
- [https://www.apsf.org/newsletters/html/2010/spring/02\\_inject.htm](https://www.apsf.org/newsletters/html/2010/spring/02_inject.htm)
- <https://dokumen.tips/documents/01-danger-of-wrong-drug-administration-during-subarachnoid-blockpdfpdfcompressor.html>



# Germany and United States

## Label position on ampuls and syringes

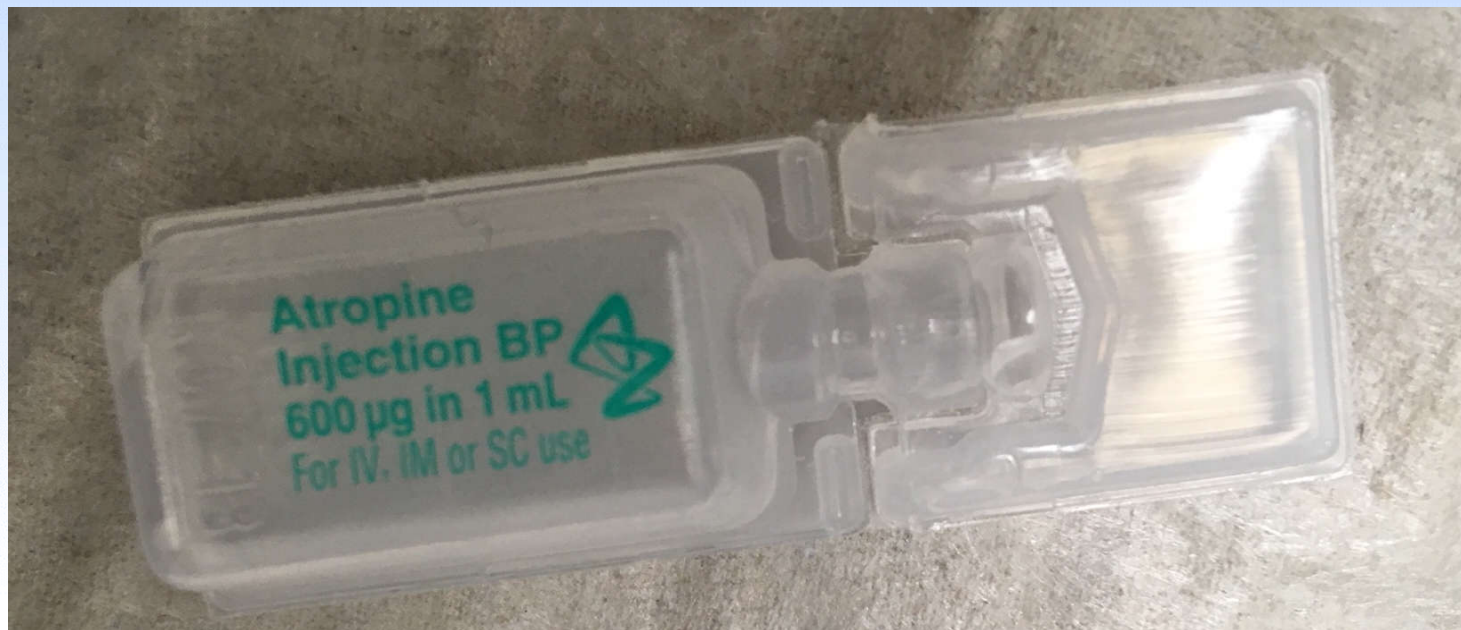


US ampul label for comparison



# New Zealand

Readability of information on polypropylene ampoules







# Expression of concentration and strength

# United States

Before and after – both are same strength



# United States

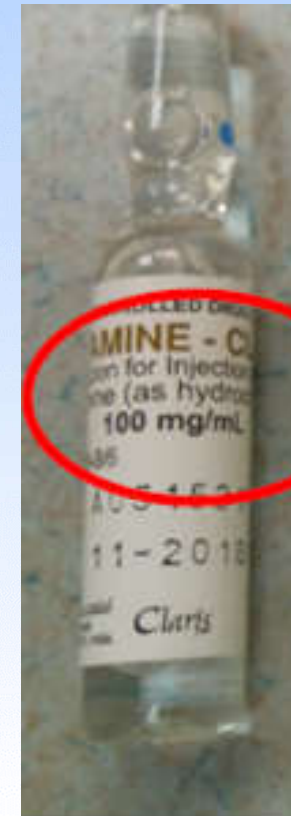




# Singapore



# New Zealand





August 6, 2007

Direct Healthcare Professional Communication on Kaletra® (lopinavir/ritonavir) oral solution and accidental overdose in children

Dear Healthcare Professional,

**Summary**

Abbott was recently notified of an accidental overdose when an infant received a significantly large dose of Kaletra (lopinavir/ritonavir) Oral Solution. The infant subsequently died.

Abbott is reminding you that:

- Kaletra Oral Solution is highly concentrated, containing 80 mg lopinavir and 20 mg ritonavir per mL (not per bottle).
- Children dosages are calculated based on body weight. A child should receive less than 5 mL oral solution per dose unless they are also receiving certain concomitant antiretroviral medicines. Reference should be made to the attached prescribing information.

**Further information on the safety concern**

- The accidental overdose occurred in a 44-day-old infant, born at 30 weeks gestation with HIV, who was given approximately 6.5 mL of Kaletra Oral Solution (this is about 10 times the calculated volume). The infant died nine days later of cardiogenic shock.
- Special attention must be paid to accurate calculation of the dose, transcription of the instructions to minimize errors. Care should be made to the attached recommendations in the prescribing information.

Please see accompanying full product information

**United Kingdom**



**France and French speaking African country**



**French label above**

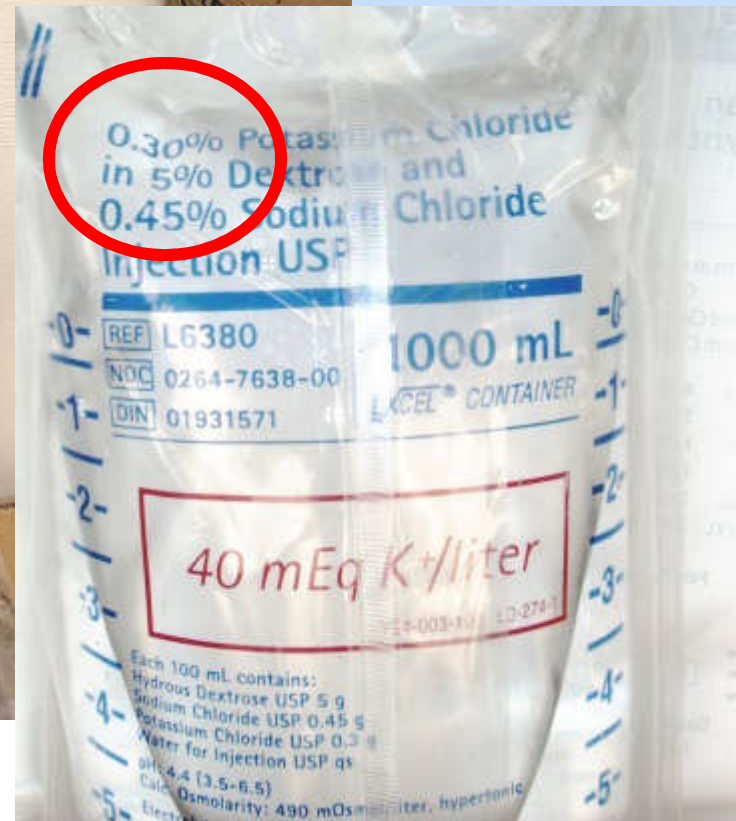
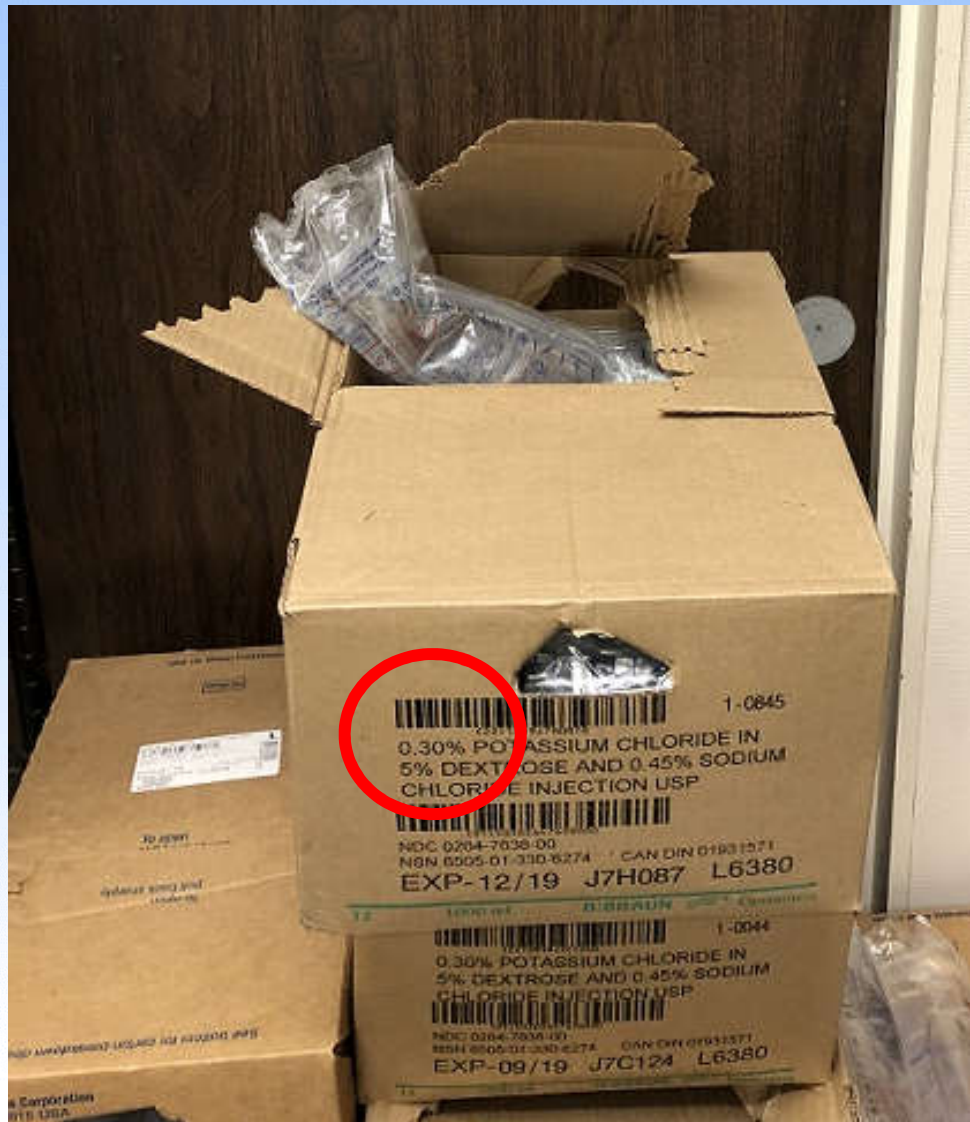
**Spain**



**Greece**





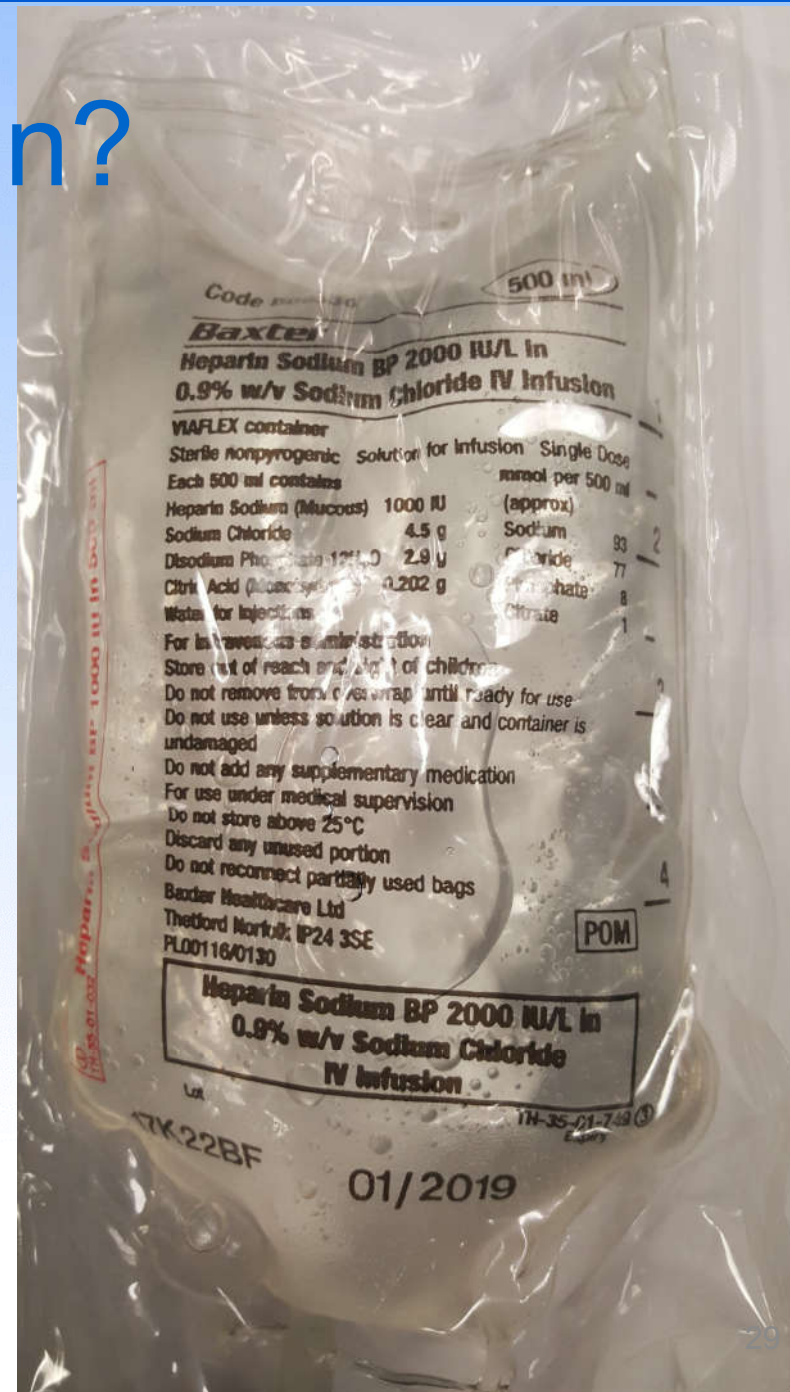




# How much heparin?

- IU
- Bar code?
- Heparin in title is per liter while other heparin mention and electrolytes are per 500 mL

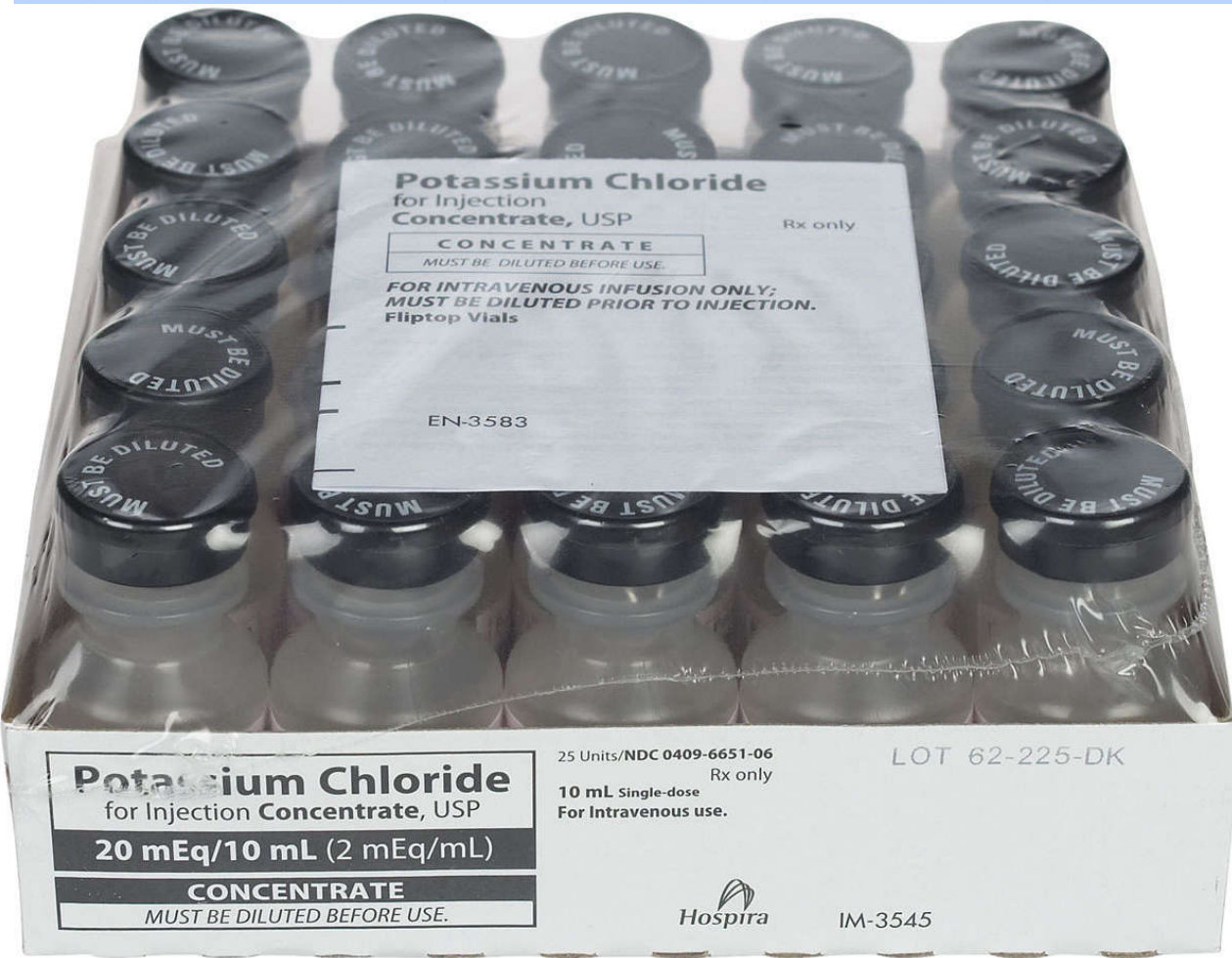
<p>Code B0953G <span style="border: 1px solid black; border-radius: 50%; padding: 2px;">500 ml</span></p> <p><b>Baxter</b></p> <p><b>Heparin Sodium BP 2000 IU/L in 0.9% w/v Sodium Chloride IV Infusion</b></p> <p>VIAFLEX container</p> <p>Sterile nonpyrogenic Solution for infusion Single Dose</p> <p>Each 500 ml contains</p> <table border="0"> <tr> <td>Heparin Sodium (Mucous)</td> <td>1000 IU</td> <td>(approx)</td> <td></td> </tr> <tr> <td>Sodium Chloride</td> <td>4.5 g</td> <td>Sodium</td> <td>93</td> </tr> <tr> <td>Disodium Phosphate 12H<sub>2</sub>O</td> <td>2.9 g</td> <td>Chloride</td> <td>77</td> </tr> <tr> <td>Citric Acid (Monohydrate)</td> <td>0.202 g</td> <td>Phosphate</td> <td>8</td> </tr> <tr> <td>Water for injections</td> <td></td> <td>Citrate</td> <td>1</td> </tr> </table> <p>For intravenous administration</p> <p>Store out of reach and sight of children</p> <p>Do not remove from the overwrap until ready for use</p> <p>Do not use unless solution is clear and container is undamaged</p> <p>Do not add any supplementary medication</p> <p>For use under medical supervision</p> <p>Do not store above 25°C</p> <p>Discard any unused portion</p> <p>Do not reconnect partially used bags</p> <p>Baxter Healthcare Ltd <span style="border: 1px solid black; padding: 2px;">POM</span></p> <p>Thetford Norfolk IP24 3SE</p> <p>PL00116/0130</p> <div style="border: 1px solid black; padding: 5px; width: fit-content;"> <p><b>Heparin Sodium BP 2000 IU/L in 0.9% w/v Sodium Chloride IV Infusion</b></p> </div> <p>Lot <span style="float: right;">31F-35-01-749</span> Expiry</p>	Heparin Sodium (Mucous)	1000 IU	(approx)		Sodium Chloride	4.5 g	Sodium	93	Disodium Phosphate 12H <sub>2</sub> O	2.9 g	Chloride	77	Citric Acid (Monohydrate)	0.202 g	Phosphate	8	Water for injections		Citrate	1	<p>Code B0944 <span style="border: 1px solid black; border-radius: 50%; padding: 2px;">1000 ml</span> 1</p> <p><b>Baxter</b></p> <p><b>Heparin Sodium BP 2000 IU/L in 0.9% w/v Sodium Chloride IV Infusion</b> 2</p> <p>VIAFLEX container</p> <p>Sterile nonpyrogenic Solution for infusion Single Dose</p> <p>Each 1000 ml contains</p> <table border="0"> <tr> <td>Heparin Sodium (Mucous)</td> <td>2000 IU</td> <td></td> <td></td> </tr> <tr> <td>Sodium Chloride</td> <td>9 g</td> <td></td> <td></td> </tr> <tr> <td>Disodium Phosphate 12H<sub>2</sub>O</td> <td>5.8 g</td> <td></td> <td></td> </tr> <tr> <td>Citric Acid (Monohydrate)</td> <td>0.405 g</td> <td></td> <td></td> </tr> <tr> <td>Water for injections</td> <td></td> <td></td> <td></td> </tr> </table> <p>mmol per 1000 ml (approx)</p> <table border="0"> <tr> <td>Sodium</td> <td>186</td> </tr> <tr> <td>Chloride</td> <td>154</td> </tr> <tr> <td>Phosphate</td> <td>16</td> </tr> <tr> <td>Citrate</td> <td>2</td> </tr> </table> <p>For intravenous administration</p> <p>Store out of reach and sight of children</p> <p>Do not remove from the overwrap until ready for use</p> <p>Do not use unless solution is clear and container is undamaged</p> <p>Do not add any supplementary medication</p> <p>For use under medical supervision</p> <p>Do not store above 25°C</p> <p>Discard any unused portion</p> <p>Do not reconnect partially used bags</p> <p>Baxter Healthcare Ltd <span style="border: 1px solid black; padding: 2px;">POM</span></p> <p>Thetford Norfolk IP24 3SE</p> <p>PL00116/0130 <span style="float: right;">11F-35-01-237</span></p> <div style="border: 1px solid black; padding: 5px; width: fit-content;"> <p><b>Heparin Sodium BP 2000 IU/L in 0.9% w/v Sodium Chloride IV Infusion</b></p> </div> <p>Lot <span style="float: right;">Expiry</span></p>	Heparin Sodium (Mucous)	2000 IU			Sodium Chloride	9 g			Disodium Phosphate 12H <sub>2</sub> O	5.8 g			Citric Acid (Monohydrate)	0.405 g			Water for injections				Sodium	186	Chloride	154	Phosphate	16	Citrate	2
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- Units not standardized to mEq or mmol
- Dilution warning barely visible



**Potassium Chloride**  
for Injection  
**Concentrate, USP** Rx only

**CONCENTRATE**  
MUST BE DILUTED BEFORE USE.

**FOR INTRAVENOUS INFUSION ONLY;  
MUST BE DILUTED PRIOR TO INJECTION.**  
Flip-top Vials

EN-3583

**Potassium Chloride**  
for Injection Concentrate, USP  
**20 mEq/10 mL (2 mEq/mL)**  
**CONCENTRATE**  
MUST BE DILUTED BEFORE USE.

25 Units/NDC 0409-6651-06  
Rx only  
10 mL Single-dose  
For Intravenous use.

LOT 62-225-DK



IM-3545

# United States





# Visibility of Information

NDC: 65597-103-10  
Ecoier<sup>TM</sup> Tablets 20mg  
(Omeprazole medoxomil)  
Lot: 440976A  
Exp: 01/06

NDC: 65597-103-10  
Santec<sup>TM</sup> Tablets 20mg  
(Omeprazole medoxomil)  
Lot: 440976A  
Exp: 01/06







# United States



Color blocks view of drug name

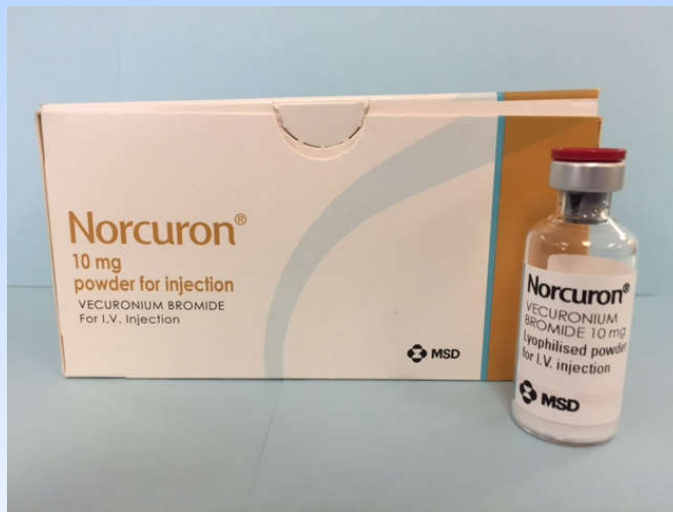






Label reminders and warnings;  
communication of important  
information

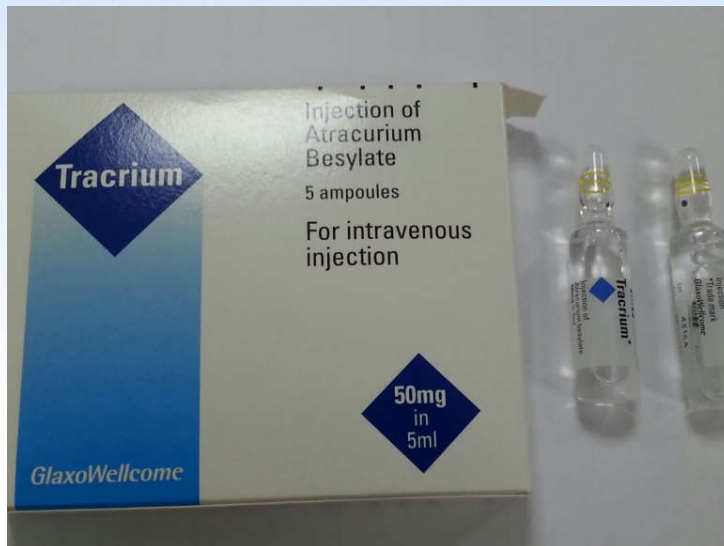
# Neuromuscular Blockers



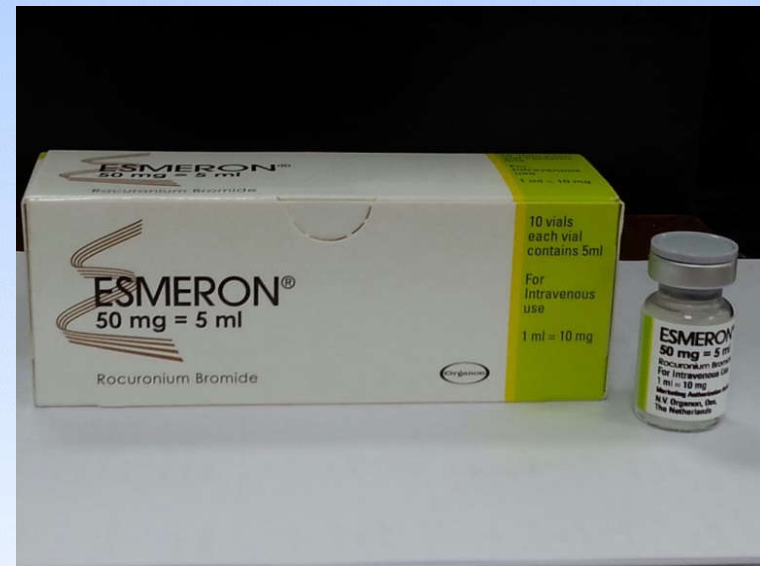
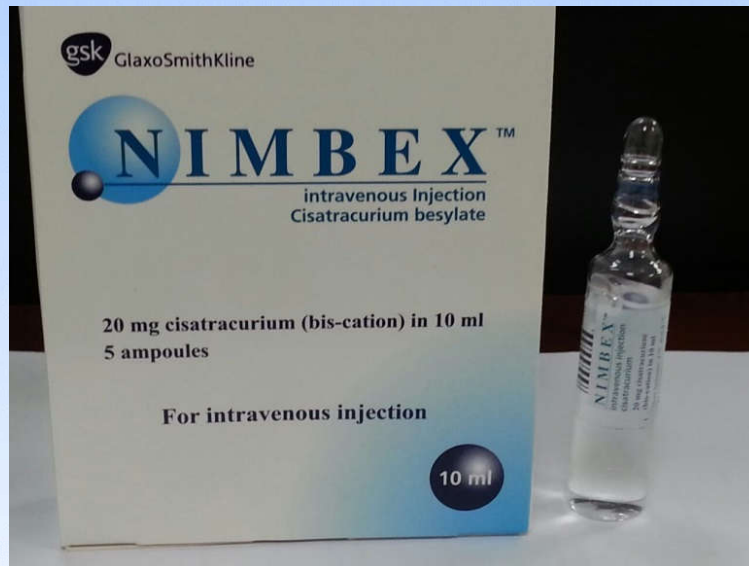
New Zealand



Unknown Country

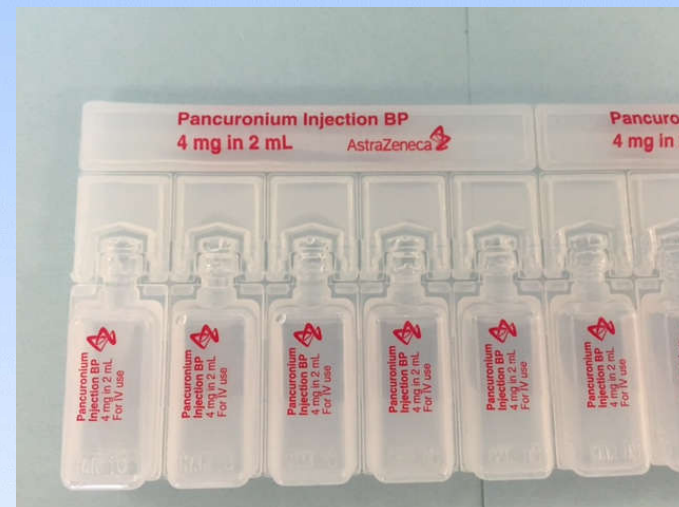
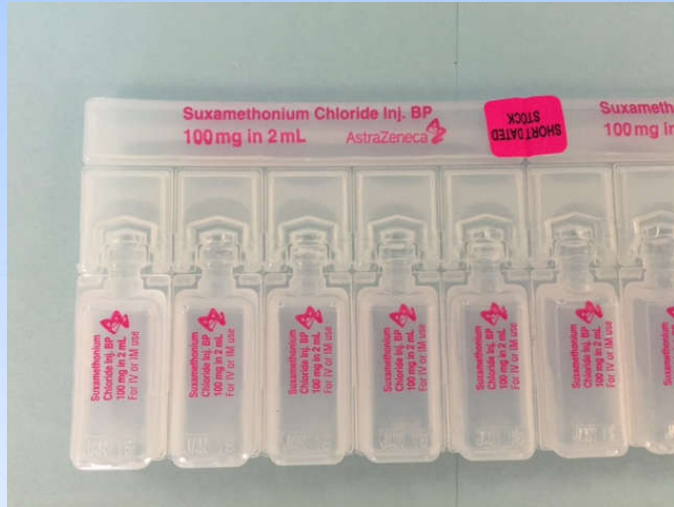






Why warning paralyzing agent on US and Canadian labels only?

# New Zealand



Neuromuscular Blocker look-alike

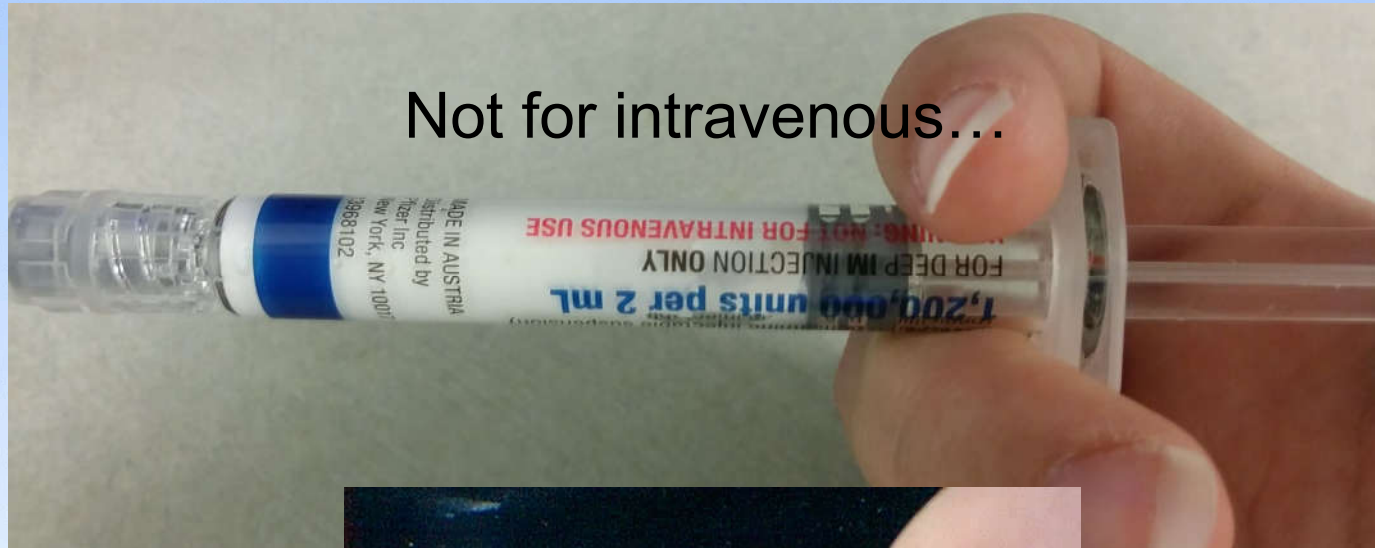
# United States and Canada

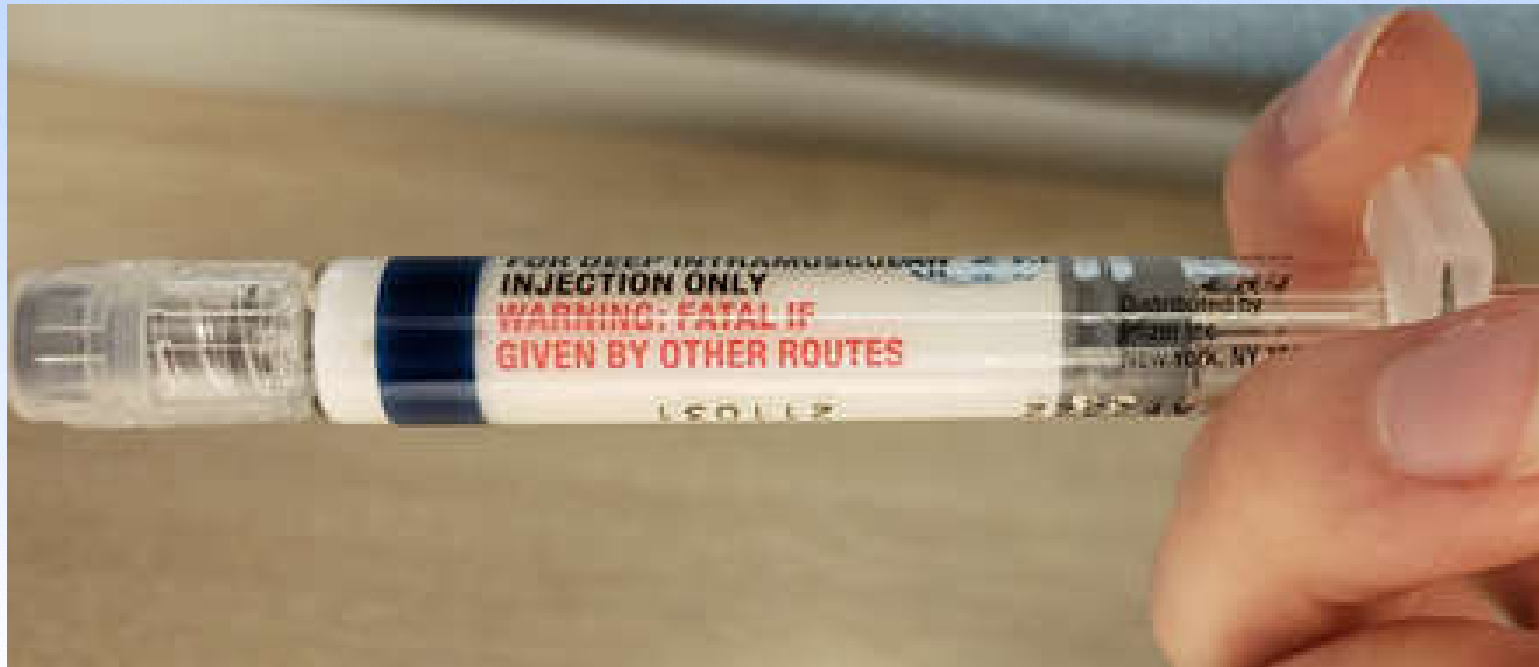


Neuromuscular Blocker



# United States







The **International Medication Safety Network (IMSNI)** is an international network of established safe medication practice centres, operating medication error reporting programmes and producing guidance to minimise preventable harms from medicine use in practice.

IMSNI promotes safer medication practice to improve patient safety internationally. [About IMSNI](#)

## Global regulators and safety advocates meet about drug container labelling and packaging



FDA/IMSNI SUMMIT *with* INTERNATIONAL DRUG REGULATORS *on*

## LABELING & PACKAGING to ADDRESS MEDICATION ERRORS

Sponsored by:



### Participating regulators:

- Anvisa (Brasil)
- COFEPRIS (Mexico)
- European Medicines Agency
- Health Canada
- INFARMED (Portugal)
- Medicines Evaluation Board of Netherlands
- Medicines & Healthcare products Regulatory Agency (United Kingdom)
- Saudi Food and Drug Authority
- United States Food and Drug Administration
- World Health Organization

### MAIN IMSNI EVENTS



#### 13th Annual IMSNI Meeting - Cascais, Portugal 2018

- [Global Meeting on Drug Product Labelling and Packaging Safety](#)
- [Pharmacovigilance Activities](#)

### MEDICATION SAFETY CURRICULA



#### International Medication Safety Mentorship [read more....](#)



#### Practicum in Medication Safety for International Practitioners [read more....](#)



#### Basic Medication Safety (BMS) Course [read more....](#)

[2016 Toronto Global Regulatory Meeting](#)

[2013 Paris Conference on safer naming, labelling and packaging of medicines](#)



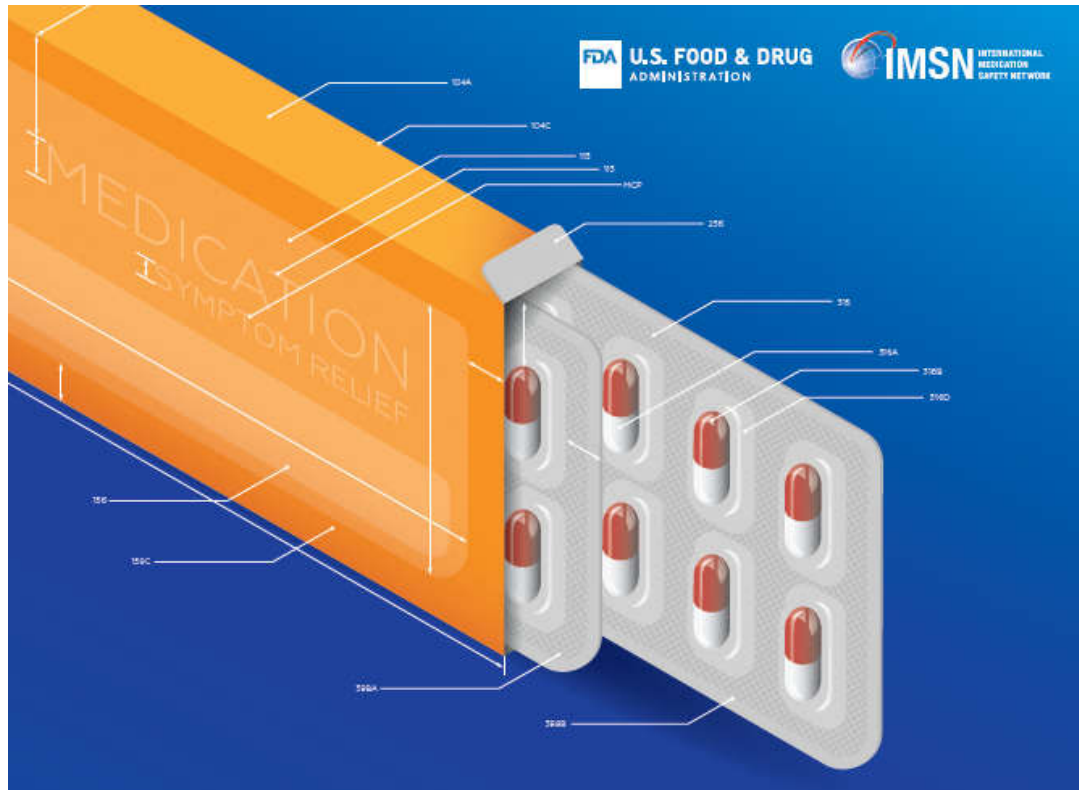


FDA/IMSN SUMMIT *with* INTERNATIONAL DRUG REGULATORS *on*  
**LABELING & PACKAGING**  
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FDA U.S. FOOD & DRUG ADMINISTRATION IMSN INTERNATIONAL MEDICATION SAFETY NETWORK

FDA/IMSN SUMMIT *with* INTERNATIONAL DRUG REGULATORS on

# LABELING & PACKAGING

to ADDRESS MEDICATION ERRORS

TUESDAY, JUNE 19, 2018  
8:30 am - 5:00 pm

WEDNESDAY, JUNE 20, 2018  
8:30 am - 3:30 pm

The purpose of the summit was to discuss and explore the potential for global harmonization of safe practices for labeling and packaging of regulated drug products between international drug regulators and how to minimize medication errors with labeling and packaging.

# Advantages of Global Harmonization



- To achieve a reduction of overall harm related to medication errors, harmonization at the global level is necessary.
- Many of the product labeling, packaging and naming issues are common across the countries.
  - Thus, when practicable within the jurisdiction's regulation scheme, harmonization could help to reduce of overall harm related to medication errors
  - Working together toward understanding and improving drug naming, labeling and packaging issues around the globe.
- Work toward harmonizing a minimum set of safe medication practices as they impact labeling and packaging.
- This will not only help improve the quality of incoming submissions to regulators, making our reviews more efficient but will also help reducing potentially costly changes on industry and most importantly be a step in the right direction in addressing safety issues on a global scale.





# List of labeling recommendations discussed at the FDA/IMSN summit

1. Include both the per mL and the per container quantity, not the per mL quantity alone, when presenting the concentration for injectables
2. Use metric units for products, and eliminate ratio expressions
3. Eliminate potentially error-prone abbreviations and dose designations on labels, such as U for units, IU for international units, or trailing zeros (e.g., 1.0) to express strength
4. Prominently display cautionary statements on carton and immediate container labels of neuromuscular blockers, potassium chloride concentrate injection, methotrexate, and other selected error-prone medications.
5. Use contrasting label backgrounds for the printing on glass ampules, and recommend font size and label orientation, to improve readability
6. Physically link or integrate diluents with drugs that are powders

# How product strength should be presented on labels



- **Small Volume Parenteral Products**

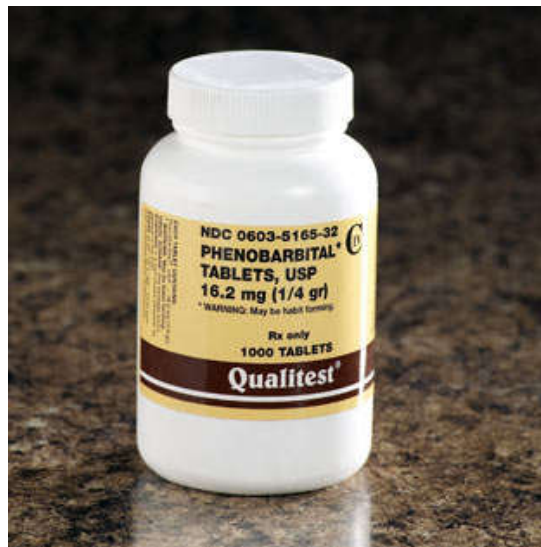
- USP General Chapter <7> *Labeling*

- Total quantity per total volume followed by concentration per milliliter (mL)



# Express product strength in metric measurements

Dose or strength expression should appear in metric units of measure such as mL, mg, and mcg



1/4 gr?





# Use consistent unit of measure across all elements of labels and labeling



*Dosing for Perioperative Hypotension*  
Intravenous bolus administration:  
50 mcg to 250 mcg

Inconsistent use of units

# Prominently display cautionary statements on carton and immediate container labels

- Avoid use of abbreviations
- Use positive statements instead of negative statements
  - E.g., May overlook the word “not” in **NOT FOR INTRATHECAL USE**
  - Affirmative statements help to ensure readers understand the intended route of administration, even if they do not read every word



# Use contrasting label backgrounds, font size and label orientation, to improve readability







# List of labeling recommendations discussed at the FDA/IMSN summit

7. Increase the adoption of ready-to-use/ready-to-administer syringes, premixed IV solutions, unit-dose packaging, and other more efficient, safer packaging, while considering the overall cost of implementation
8. Develop product-specific world safety standards; for example, standard packaging for non-oncologic methotrexate to prevent accidental daily use and overdoses
9. Include barcodes on packages so they can be scanned at the bedside or other locations where medications are dispensed or administered by healthcare providers



# Follow up with Industry

- A follow up meeting was held by IMSN in Portugal in October 2018 to discuss the recommendations
- Industry representatives also attended this meeting:
  - Abbvie – USA
  - Baxter – Portugal
  - BMS – USA
  - Eli Lilly – UK
  - Hikma – USA
  - Janssen, J&J – Netherlands
  - Novartis – USA
  - Pfizer – USA
  - UCB – USA



# Current Status

- Drafted white paper outlining the rationale for these recommendations can be accessed at (<https://www.intmedsafe.net/public-events/international-harmonization-in-progress/>)
- Some regulators already have these recommendations in their guidances or best practices.
- Concurrence and feedback received from multiple regulators that attended the June FDA/IMSN and incorporated in the revised white paper
- Heard from other stakeholders such as International Society of Pharmacovigilance who are also interested in these recommendations
- Some regulators have started implementing these recommendations





# Examples of Product Design Changes to Address Medication Errors



# Safe Use of Drug Products: Unit-of-Use Packaging's Role

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## **Safety Considerations for Product Design to Minimize Medication Errors**

**Guidance for Industry**

U.S. Department of Health and Human Services  
Food and Drug Administration  
Center for Drug Evaluation and Research (CDER)

April 2016  
Drug Safety

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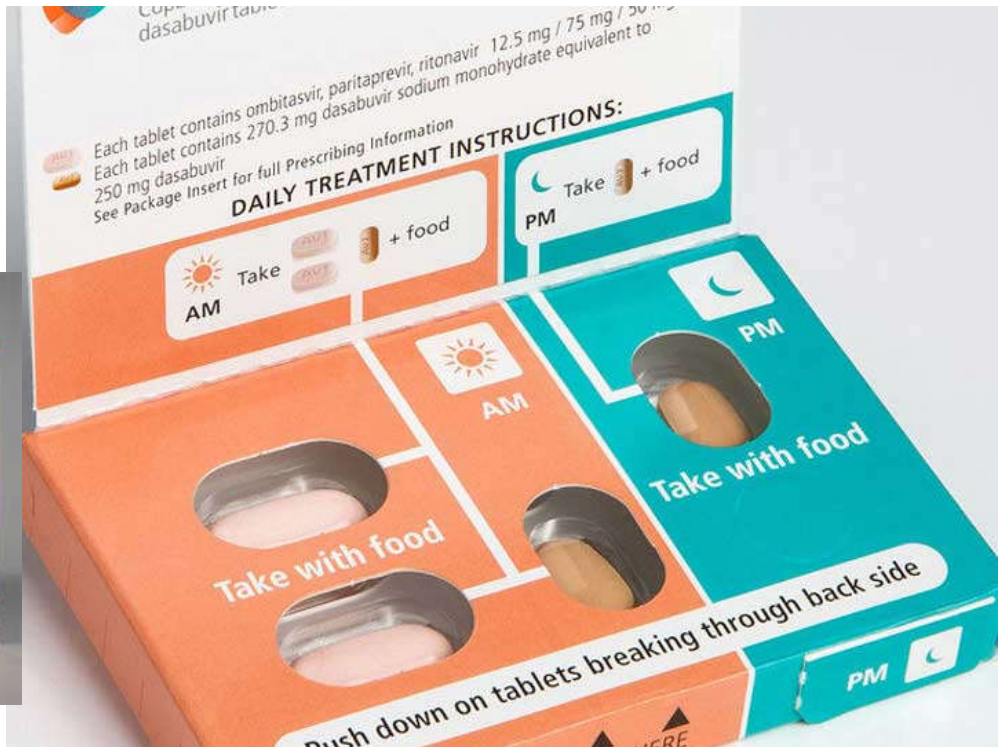
*“Thoughtful use of unit-of-use container closures (e.g., blister packaging, calendar-packaging, sachets, and pouches) that can be dispensed intact to patients may help to reduce medication errors.”*



# Patient-oriented Packaging for solid oral dosage forms

- **Adherence (compliance) packaging** designed to assist patients in taking their medication as prescribed.
  - typically employs one or more design or labeling elements that help to facilitate appropriate dosing and administration, such as warnings, dose sequencing, and administration instructions
- **Calendar packaging** organizes individual doses in a manner that resembles a calendar. (e.g., Mon., Tues., Weds.,) thereby providing a reminder as well as a visual record of medication administration.
- **Titration packaging** arranges doses to facilitate the escalation or de-escalation of doses in a manner congruent with the prescribing information.
- **Co-packaged product** design contains two or more drugs that distinctly in separate final dosage forms, but packaged together. For example, a package containing one or more tablets of Product A and one or more tablets of Product B would be considered co-packaged.





# Designing the Dosage Form



- Step 1: Put the SPIRIVA capsule into the HandiHaler device.
- Step 2: Inhale the medicine through your mouth.



Do NOT swallow SPIRIVA capsules.

# Designing the Container

Topical products packaged in container/ closures that look similar to eye, ear, nasal, or oral products

